

Business, Law, and Information Technology Career and Academic Pathways (CAPs) Program Map: Certificate of Achievement for Hospitality

Total number of units: 18 units

Top Code/Academic Plan: 0501.00

Updated on May 24, 2022

Semester 1	Course Code	Course	Units	Notes	Advising Notes
Program Course	MARKET 011	Fundamentals of Advertising	3	MARKET 011 introduces students to the role of advertising in our economy.	MARKET 011 is mostly offered in the fall and spring semesters with limited offerings in summer and winter sessions. MKTG 001 is offered online.
Program Course	MGMT 013	Small Business Entrepreneurship	3	MGMT 013 – Small Business Entrepreneurship – will give students a general overview of the process involved in planning and starting a business. Students will also be exposed to the topics of marketing, management, accounting,	

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Lodging Manager, median annual salary \$40,706 - \$91,957 (COE - Los Angeles/Orange County Center of Excellence January 2019)

Transfer Students: Students are recommended to schedule a meeting with a transfer counselor regarding the specific courses required for transfer.

Examples of universities with a bachelor's degree in Hospitality:

[Cal Poly Pomona](#)

[Cal State Long Beach](#)

[Cal State Northridge](#)

Youtube Videos

[Why Study Hospitality Management | Hospitality Jobs](#)

Program Map

A suggested sequence of classes to complete a degree, certificate, or program of study. Students should consult an academic counselor for variations to this plan based on part-time or full-time status, transfer plans, pre-requisites needed, etc.

Prerequisite Course

A specific course that must be completed before advancing to the next course.

Check the online catalog at elac.edu for the latest and most accurate information.

Contact

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